

### 6TH ANNUAL DINNER SYMPOSIUM TO BE HELD IN NEW ORLEANS, LOUISIANA

The American Acne and Rosacea Society (AARS) will be holding its 6th Annual Dinner Symposium on Friday, February 4, 2011, at the JW Marriott in New Orleans, Louisiana. The evening will kick off with a meet-and-greet session from 7pm to 8pm and the dinner will be held from 8pm to 10pm. This evening is an opportunity to have your scientific and clinical questions answered by an esteemed panel of AARS members. Additionally, participants can test their knowledge during the entertaining game show, "Are You Smarter than a Dermatology Resident?" and hear more about the society's plans for 2011.

Admission is free for all current AARS members. For information on how to become a member, please visit [www.acneandrosacea.org](http://www.acneandrosacea.org) and to register for the symposium, please visit [www.physicianresources.org/aars2011.htm](http://www.physicianresources.org/aars2011.htm).

### AARS EXHIBIT BOOTH AT AMERICAN ACADEMY OF DERMATOLOGY IN NEW ORLEANS

We encourage you to visit the AARS at booth #1773 at the 69th Annual Meeting of the American Academy of Dermatology to be held in New Orleans, Louisiana. Booth hours are 10am to 5pm from February 5–8, 2011. Please come see us for more information on becoming an AARS member or corporate benefactor for 2011!

### RESULTS OF THE SECOND ANNUAL NATIONAL ACNE AWARENESS MONTH

We are excited to announce that the AARS completed its second annual National Acne Awareness Month (NAAM) campaign in June 2010. This year, the AARS conducted a series of accredited educational webinars to address the identified educational needs of United States-based dermatologists. Each webinar was led by AARS members who were also acne experts. They presented the latest evidence-based data followed by live question-and-answer sessions.

The half-hour webinars have been archived on the AARS website and will be available for free continuing medical education credit (CME) through May 2011. If you are interested in participating, please visit our website at [www.acneandrosacea.org](http://www.acneandrosacea.org). To date, more than 800 clinicians have participated in these programs. These webinars are made possible through support from an unrestricted educational grant from Galderma Laboratories.

Current topics available on our website include the following:

1. Reviewing the Latest Evidence-based Data on New Treatments for Patients with Acne, presented by Diane Thiboutot, MD
2. Treatment Challenges in the Management of Moderate-to-Severe Acne Vulgaris, presented by Guy Webster, MD, PhD

3. Treatment of Acne in Special Populations, presented by Valerie Callender, MD
4. Using Combination Therapy to Target Multiple Pathogenic Features, presented by James Del Rosso, DO
5. Should We Be Concerned About Antibiotic Resistance, presented by James Leyden, MD.

A follow-up assessment of the success of NAAM showed that these webinars were instrumental in improving the competence of clinical participants and also brought to focus the importance of directing treatment toward the known pathogenic factors involved in acne. Because there are no medications that target all pathological factors, this information emphasizes the need for combination therapy for patients with moderate-to-severe acne.

Another key topic this year was the reduction of *P. acnes* in patients receiving antibiotic therapy as a result of adding topical benzoyl peroxide to antibiotics. This is critical information for participants, as antibiotic resistance has increasing prevalence with the dermatological setting and may improve outcomes for patients who have already developed resistance.

### ADDITIONAL EDUCATIONAL PROGRAMS OFFERED ON AARS WEBSITE

We have a new educational program featured on our website

#### THE AMERICAN ACNE & ROSACEA SOCIETY

The American Acne & Rosacea Society (AARS), founded in 2005, provides a forum for the exchange of information about acne and rosacea as well as the promotion of research into these two skin diseases. Its mission is to address the need to bring clarity to the millions of Americans who are suffering from acne and/or rosacea and who are not receiving adequate treatment. For more information, visit [www.acneandrosacea.org](http://www.acneandrosacea.org). If you are interested in becoming a member or have questions about the AARS, feel free to contact Stacey Moore, the AARS Executive Director, via phone: (888) 744-DERM (3376) or e-mail: [info@aarsmember.org](mailto:info@aarsmember.org).

called Clinical Audio Pearls, which features audiorecordings and insightful discussion among AARS members of new and relevant topics in acne and rosacea research, basic science, and treatment. Visit our website at [www.acneandrosacea.org](http://www.acneandrosacea.org) to see the topics highlighted thus far. Feel free to submit an abstract for consideration at [info@aarsmember.org](mailto:info@aarsmember.org) to be interviewed for a future program hot topic or highlight in acne and rosacea.

### **CLINICAL RESEARCH AND MENTORING GRANT DEADLINE**

The AARS is accepting applications for its clinical research grant and mentoring grant, both of which are offered to dermatology residents and recent graduates. The clinical research grant is designed to advance clinical science while also nurturing younger investigators in acne and rosacea research. The mentoring grant is provided with the goal of assisting young dermatologists to acquire additional academic skills to become leaders and experts in acne and rosacea. Clinical research grants are awarded for a maximum of \$10,000, and the mentoring grants are awarded for a maximum of \$3,000.

Check *The Journal of Clinical and Aesthetic Dermatology* and the AARS website in the future for the 2011 grant award announcements!

### **JOIN AARS NOW!**

AARS is looking for committed, visionary professionals to lead the AARS into the future. Our goal is to recruit members who perform basic and clinical research, as well as provide daily care for acne and rosacea patients. Membership benefits include admission to the AARS Annual Symposium, an

online subscription to *The Journal of Clinical and Aesthetic Dermatology*, and invitations to accredited national- and regional-level educational programs on acne and rosacea. Currently, we are working on compiling the largest bibliography of acne and rosacea references on the web to date—a resource that, once completed, will be available exclusively to AARS members.

The funds we receive from our annual membership dues, as well as support from our corporate benefactors, enable us to continue to develop and provide educational and promotional programs to further the awareness of acne and rosacea and their treatment. For more information on membership and benefactor options or how to join, please email us at [info@aarsmember.org](mailto:info@aarsmember.org), or call our office at (973) 783-4575.

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